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Scooters twist and go!

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Scooters twist and go!

THE UK scooter market is booming, and that's no surprise. With the likes of Jamie Oliver scooting down to the shops on his Aprilia, Popstars Hearsay posing on their Piaggios and the Gallagher brothers, the All Saints, Harry Enfield and a host of other celebs choosing to scoot on a Vespa, suddenly it's a fashion essential to have a scooter.

Which probably accounts for the host of new scooter shops cropping up around town.

However, Hull dealer 5-WAYS have been involved in the scooter market for over 21 years.

Unlike other dealers they have a wealth of scooter experience and product knowledge to share with their prospective customers.

Frank Robinson managing director of 5-WAYS, says: "Over the past 21 years, the scooter market has had its good and bad times, but with the recent boom in the market many new scooter brand names have entered the UK.

"Whilst these small new companies assist growth in the scooter market, it's apparent from national sales figures that three or four recognised brands dominate.

"The three manufacturers whose scooters we selected to stock (Piaggio, Yamaha and Aprilia) account for over 50 per cent of the national market share.

"Of the top ten selling models in the UK, we stock seven, no other Hull dealer can offer this wide choice."

Scooters are for many people, their first taste of motorised transport, simplistic to use and easy to master, provisional licence holders can be mobile after a simple one-day training course (Compulsory Basic Training).

Very high MPG's and only Pounds 15 annual road tax means running costs are far lower than with four wheels, and anyone with a full car licence can ride a 50cc scooter without the need for compulsory training.

There are various styles each with their own individual and fashionable look; sports high performance, classic old school, retro modernised classics, economical commuters, and long distance comfort scooters.

No one knows scooters better than Piaggio. From the 1940's the name has grown from strength to strength now accounting for 1 in 3 of UK scooter sales.

As Europe's number one, their range continues to grow.

If you want modern sports styling, the NRG mc3 and Runner SP are hard to beat, but if you prefer the 'Mod' look then check out the Vespa PX and ET models.

The UK's number one in the sales charts, the Piaggio Zip has now exceeded sales of over half a million worldwide.

Aprilia has equally fine pedigree and has used its GP racing success and development to create scooters with real sports heritage such as the SR50 and SR125 Race Replicas, plus the retro cruiser influenced Habana 50 and 125.

Scooters at 5-WAYS are available from an extremely affordable Pounds 1,199 on the road and potential buyers can take advantage of some great offers at the moment including free insurance, free helmet and lock, and also free CBT (compulsory basic training).

To find out more visit 5-WAYS Motorcycle Centre, Walton House, Walton Street, Hull, or telephone (01482) 355535. Fax (01482) 508955. Email: info@5-ways.co.uk

WIDE CHOICE: 5-WAYS stock seven of the top ten selling scooter models in the UK

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